



## **SIPSA 2024, A MUST-ATTEND EVENT FOR AGRICULTURAL OPERATORS**

The **22nd edition** of **SIPSA** has just ended on a very positive note, crowned with success both in terms of sales and technical conferences. On the commercial side, the show generated significant spin-offs for exhibitors, and led to the conclusion of a number of promising partnerships.

The technical conferences also garnered considerable interest by addressing crucial issues and diverse challenges in the food industry.

### **1- A resounding success in figures**

The **22nd edition** was exceptional. The figures speak for themselves:

- **720 national and international exhibitors**, including **200 new companies** from **39 countries**.
- **35 000 m<sup>2</sup>** of exhibition space.
- **More than 40,000** trade visitors from **66 countries**, an increase of **15%** compared to 2023
- **2,200 investors** attending, reinforcing the strategic nature of the show and underlining the dynamism and potential of the African market.
- **26 African countries** represented among exhibitors and visitors.

**SIPSA FILAHA & AFRIKA FOOD EXPORT** have never seen such high attendance and **premier media coverage**. The diversity of participating countries, particularly from around twenty African nations, underscores the event's continental scope. SIPSA is now more than ever positioned as the leading platform for expertise exchange and business opportunities **in Africa and the MENA region**.

### **2- Le SIPSA, a hub for global agricultural expertise: spotlight on national pavilions**

**SIPSA FILAHA & AFRIKA FOOD EXPORT** a true showcase of global expertise, once again demonstrated its ability to bring together global players in agriculture and agri-food sectors. The ever-increasing number of national pavilions testified to the richness and diversity of the expertise on display. Countries like Turkey and France, loyal exhibitors, showcased their dynamism and availability in the agri-food sector through their companies and high-quality products and services.

### ✓ **Mauritania, guest of honor and spearhead of African fisheries and aquaculture**

The Mauritanian pavilion at SIPSA highlighted the country's unique expertise in strategic sectors, particularly its flourishing fishing and aquaculture industries. A true flagship of the Mauritanian economy, fishing and aquaculture were well represented by Société Mauritanienne de Commercialisation de Poisson (**SMCP**), which offers a diversified range of seafood products of remarkable quality, winning over international buyers in search of excellent maritime products. The active participation of Mauritania helped strengthen the South-South cooperation ties, at the heart of SIPSA.

### ✓ **China's grand return to SIPSA**

After a conspicuous absence due to the global health crisis, the Chinese pavilion made a major comeback at this year's show. This eagerly-awaited return provided an opportunity to take the pulse of trends and developments in the Chinese sector, and opened up new prospects for cooperation in the years ahead

### ✓ **SIPSA, the link between Brazil and Africa**

This year's event was also marked by the participation of Brazil. With around ten companies exhibiting, the South American giant offered a comprehensive panorama of the country's know-how and innovations in the agricultural and agri-food sectors. Brazilian companies took advantage of this exceptional showcase to create new strategic partnerships and strengthen their presence on the African market.

### ✓ **The Netherlands at SIPSA: Sustainable agriculture and high-tech**

The Netherlands, Europe's leader in agriculture, showcased innovative and sustainable solutions to meet the challenges of tomorrow. Their pavilion attracted numerous visitors seeking technological partnerships and exchanges of best practices.

### ✓ **Italy makes its baptism of fire at SIPSA**

Last but not least, Italy's first appearance at the show was a memorable one for professionals, thanks to the technical ingenuity of the products on display and the excellence of "Made in Italy".

These **national pavilions** were true ambassadors for their industries, contributing to SIPSA's international reputation. Their success confirmed the show's central role as a crossroads for exchanges and opportunities for global agriculture.

## **3- SIPSA FILAHA & AFRIKA FOOD EXPORT 2024: A variety of solutions and a rapidly expanding offering**

With an offer spread across 8 key sectors (Agro-supply, Agro-industry, agri-food production, livestock equipment, agricultural machinery, animal health and nutrition, fisheries and aquaculture, animal production, plant production), SIPSA FILAHA offers concrete solutions to every challenge. The show offers a balanced and comprehensive representation of the modern agricultural ecosystem. It highlights not only the traditional pillars (animal and crop production), but also the growing importance of innovation along the entire value chain.

### ✓ **Technological advances for Algerian agriculture**

It is essential to underline the dynamism of the animal health sector, in particular the progress **of the national veterinary drugs industry**, which is becoming increasingly autonomous, as well as Animal Nutrition, which is becoming more and more technical, and adapted to the evolution of our livestock and our regions.

Likewise, we are pleased to note **the sustained presence of the fertilizer and phytosanitary product sector** from our production, as well as the continuous progress in livestock technology, large-scale farming, and arboriculture, with increasingly well-adapted mechanization to the different profiles of farms

Numerous public companies, major exhibitors at this year's SIPSA, demonstrated the advancements in their modern operations on newly cultivated areas, which amount to thousands of hectares. Things are changing, and so is SIPSA-Filaha & AFRIKA FOOD.

#### ✓ **The emergence of new investments at SIPSA**

This year's event was marked by the strong presence of the agro-industry sector, which was represented by numerous players in food processing, equipment manufacturers, and storage and logistics specialists. This underlines the growing importance of the post-harvest value chain, where innovation and efficiency are crucial to meeting the demands of today's modern consumers. Likewise, major private agri-food companies are getting involved in **SIPSA**, particularly those with major projects in the upstream agricultural sector, enabling us to envisage better integrations for the future. Leading players such as **CEVITAL**, **COSIDER** and **AGRODIV** with major projects, highlighting a strategic turning point. Upstream agricultural investments go far beyond simple purchases. They include the acquisition of arable land, the modernization of farming techniques, and the establishment of direct partnerships with farmers. This vertical integration promises a profound transformation of

#### ✓ **SIPSA-DJAZAQUA continues its upward curve**

This year, the fishing and **aquaculture sector** maintained its upward trend, testifying to the success of the **SIPSA-DJAZAQUA** show. With an increase in the number of shipbuilding exhibitors, reflecting the rising demand in this sector for the modernization of the Algerian fishing fleet.

### **4- Events on the Sidelines of SIPSA: Food Security at the Heart of the Debates**

#### ✓ **DJAZAQUA: solutions for food security in Africa**

The **2024 DJAZAQUA Forum**, organized alongside SIPSA, lived up to its promises by bringing together key players in **aquaculture and fishing in Algeria and Africa**. Strategic themes for the sector's development were addressed. **Mauritania, the country of honor at this edition**, made a strong impression with its active participation and the quality of its interventions. Exchanges with the Mauritanian delegation facilitated fruitful contacts and identified promising avenues for cooperation. The commercialization opportunities for seafood in Africa were also at the heart of the discussions, with insights into promising markets and strategies to conquer these outlets. Additionally, the contribution of aquaculture to food security was widely debated, highlighting the important role of this sector in feeding African populations. Beyond the organized panels, the **2024 DJAZAQUA Forum** offered numerous networking and B2B meeting opportunities. Professionals were able to forge commercial relationships, exchange best practices, and explore potential partnerships.

#### ✓ **African agricultural issues, a key theme for politicians**

Among the distinguished guests, the official presence of the **Mauritanian Minister of Agriculture** at this significant event was a highlight of **SIPSA**, alongside his **Sahrawi counterpart, the Minister of Economic Development of the SADR**. Similarly, the strong involvement of the **African Union Commissioner** in charge of agricultural issues contributed to enriching our debates by placing them within a broader agenda.

## ✓ **AFRIKA SIPSA INNOV' AWARDS: Showcasing Fertile Creativity in the Agricultural Sector**

The SIPSA innovation competition rewarded four projects. These winners illustrate the diversity of technological solutions proposed to meet today's challenges:

- 1. Voltagaz:** An innovative vision of energy distribution, combining gas and electricity for flexible energy solutions.
- 2. e-Tolbi:** A decision-support tool based on AI and remote sensing to optimize crop management.
- 3. Tec Advisor:** An IoT system automating hydroponic cultivation to optimize yield, resource use and reduce costs.
- 4. VetAndTic:** A digital platform centralizing the veterinary ecosystem, facilitating access to information and products.

These projects demonstrate that innovation is at the heart of SIPSA, propelling Algerian agriculture towards a more sustainable, efficient and connected future.

## ✓ **Pan-African conference: African agricultural leaders meet at SIPSA**

The aspiration of the Country's High Authorities towards Africa led SIPSA-Filaha to host this year the first edition of **the Pan-African Conference on Food Issues** this year. This conference, co-organized by **GRFI and ISRA** (Senegalese Institute of Agricultural Research- Institut Sénégalais de Recherches Agricoles), provided an opportunity to express the concerns of the agricultural world in the face of **geopolitical changes around the world**, and called for a joint sub-regional effort to meet the challenges we face. The speakers agreed to meet again **in Dakar from October 29th to 31st, 2024**, to continue their discussions in the light of the "Algiers Declaration", which outlined the roadmap for a regional dynamic of intellectual and pragmatic consultations around concrete projects to be defined within a common framework for consultation.

Save the Date for the 23<sup>rd</sup> Edition of SIPSA-FILAHA  
**From May 26 to 29, 2025**  
At the Safex Exhibition Centre, Algiers, Algeria!

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